

The...  
My... I...  
If... Also...

Firstly... Next... So...  
Lastly... After...  
In order to... For example...  
For instance... I think/believe...

Although... Therefore... Interestingly...  
However... In summary... In addition...  
My opinion... My first point... Moreover...  
Furthermore... On the one hand/on the  
other hand...

An important point... After careful consideration...  
Consequently... Nevertheless... Having considered both sides...  
The evidence suggests... In conclusion... It could be considered...  
I advocate this... Contrary to... It could be argued...  
Conversely... Despite this... In comparison... Similarly...

Use complex sentences appropriately. Vary sentence length and  
word order to keep the reader interested.

## SENTENCE OPENERS PYRAMID

and

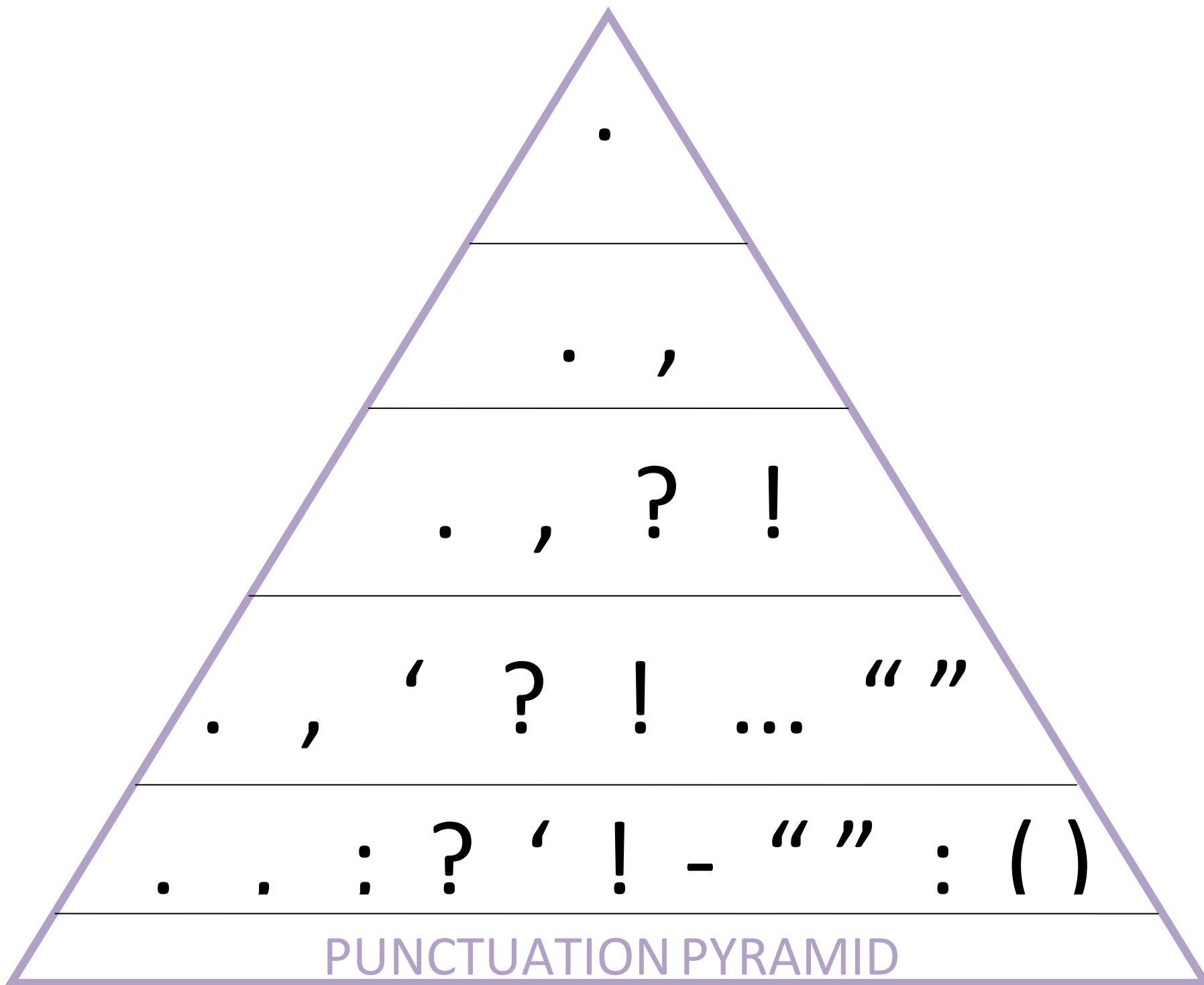
but so then  
because when  
also

if after while as well as  
although however besides  
even though nevertheless  
unfortunately

in addition to contrary to despite  
so as to while it is true that furthermore  
meanwhile consequently as a result of this

Clever writers use connectives. To summarise, they help you to structure your writing and, furthermore, they guide your reader.

## CONNECTIVES PYRAMID



and  
said went  
but big nice

crawled struggled  
drifted raced rushed plus  
however cried including  
also large huge crept

nonetheless enjoyable sobbed  
enormous in addition preached bellowed  
furthermore gigantic thundered  
wandered scrambled consoled delightful  
voyaged rambled pleasant shrieked

colossal on the contrary beseeched entreated  
hastened blubbered immense rejoiced lamented  
stammered migrated professed shuddered foreshadow  
speculation formidable yearning deliberated trundled  
emphatic redemption omnipotent equilibrium sabotage

Always try to use wow words to engage your reader's senses. Use a  
thesaurus or the synonyms tool to find more remarkable words.

**VOCABULARY – WOW WORDS**